

Polish Community Council of Australia (1950-2025) 75th “Diamond” Anniversary Logo Competition



The Polish Community Council of Australia (PCCA) is proud to celebrate its 75th “Diamond” Anniversary in 2025, marking over seven decades of promoting Polish culture, heritage, and community spirit in Australia. To commemorate this significant milestone, we are inviting talented designers to create a special anniversary logo.

Competition Brief:

Design an original graphic logo to celebrate the 75th “Diamond” Anniversary of the Polish Community Council of Australia (1950-2025)

Key Requirements:

1. Incorporation of the existing logo:

- a. The 75th “Diamond” Anniversary logo must visually integrate elements from the attached existing logo of the Polish Community Council of Australia. The current logo’s bold, geometric design and the stylized white eagle should inspire your original anniversary design.
- b. Entrants must feature the original logo’s colour scheme, which consists of red, blue, and white (RGB: 7/3/123 - blue, 250/0/3 - red), but are at liberty to incorporate other colours (with justification).

2. Creative direction:

- a. The logo should reflect the PCCA’s long-standing contribution to both the Polish and Australian communities.
- b. The design should highlight the 75th “Diamond” Anniversary milestone (1950-2025), symbolizing continuity, tradition, and growth.
- c. Designers are encouraged to incorporate symbols of both Poland and Australia, while preserving elements of the existing logo.

3. Technical specifications:

- a. All submissions must be original, in colour and designed on a transparent background.
- b. The final design should be versatile for use in both printed publications (flyers, brochures, posters) and digital media (websites, social media, email campaigns).
- c. File formats accepted: EPS, SVG, or high-resolution PNG.

4. Eligibility:

- a. This competition is open to Australian residents over the age of 18.

5. Submission details:

- a. Deadline for submissions: 30th November 2024.
- b. Submit entries via email to: secretary@polishcouncil.org.au
- c. All entries must include the designer’s full name, contact details, a clear and concise Design Statement (maximum 200 words) and a Statement of Newness and Distinctiveness.

Prize:

- a. The winning design will be featured as the official logo for the “Diamond” Anniversary celebrations, receiving extensive exposure through national campaigns.
- b. The winner will also receive a gift voucher valued at \$500 and recognition at the “Diamond” Anniversary gala event.

We look forward to seeing your creative and meaningful designs that celebrate the rich history of the Polish Community Council of Australia.

Good luck!